



June 15, 2007

Leadership St. Tammany
SLU- St. Tammany Center
21454 Koop Drive, Suite 3-A
Mandeville, LA 70471

Dear Leadership Selection Committee,

I am writing to recommend David Ellis of Robert Ellis and Associates to be considered for the 2008 Leadership St. Tammany class.

David has exhibited leadership through his Chamber involvement in many ways.

As a partner with his father in their successful insurance business, David takes advantage of his chamber membership by attending events, exhibiting at EXPO and being actively involved primarily as a Chamber Ambassador. He has met all of the requirements to serve on the prestigious Ambassador's Council. For two years David served as Chairman of our Health Insurance Task Force. He put together a panel of speakers for a special luncheon to address the topic of Health Insurance in 2006 and continues to fight for reasonable health insurance costs for small businesses and their employees.

David is a family man. He and his wife, Susan are the proud parents of 6 month old, Bradley. It is a privilege for me to send this letter of recommendation and strongly encourage David's acceptance into the class. I am confident he will use the lessons learned in future leadership roles to further his community involvement and make a difference in St. Tammany Parish.

Sincerely,

A handwritten signature in black ink that reads 'Lacey Toledano'.

Lacey Toledano
President and CEO